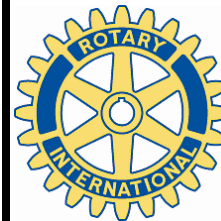




# The Rotary Big Wheel

Anderson, Ind.

June 19, 2007



## Invocation, Pledge and 4-Way Test: Maurice Caldwell Program: Community Image Awards

Anderson Rotary Club recently presented its 41<sup>st</sup> Community Image Award to the Corporation for Economic Development (CED) and the City of Anderson. Created in 1966 by then club president Bob Shoemaker, the award recognizes the achievements of organizations and individuals that improve the image of the City of Anderson.

Those honored embody the object of Rotary and the ideal of service above self. They possess passion, vision and a commitment to serve the greater good and improve the quality of life for our community.

The City of Anderson and the CED toiled for almost 10 months to bring a global business to Anderson — Nestlé. The project team consisting of Mary Starkey, Linda Dawson and Rob Sparks oversaw the location and land acquisition, financial incentive packages and infrastructure needs, respectively.

Anderson Rotary Club salutes the hard work, persever-

ance and leadership which secured Anderson as the location for the 880,000 square foot combination production, bottling and distribution facility.

Working closely with the City of Anderson economic development and utility departments, the CED staff prepared information on a site in Anderson which had all of the qualifications Nestlé requested and then some: ample, low cost, municipally provided utilities, rail service, immediate access to and visibility from Interstate 69, and a sizable, high quality workforce.

The collaboration between the City of Anderson and the CED demonstrates the positive results when public and private entities pool their efforts to attract new business. In addition to the new job opportunities for more than 300 local citizens, the infrastructure improvements to the utility, water, sewer, road development and railroad spur have made our city more enticing to future business develop-

ment business as well. Since the Nestlé announcement, leads have increased dramatically compared to the previous year for both the CED and the City of Anderson.

Accepting the award on behalf of the City of Anderson, Mayor Kevin Smith stated, "New jobs for Anderson is our number goal. Rotary's Community Image Award is a reflection of our commitment and a great team effort. It takes great professional skills to bring a project home and it could not have been done without our partnership with the CED, as well as the efforts of our city utility staffs, the Anderson Board of Works and our own economic development staff. With this team in place, we expect similar success in the future."

Rotarian Debbie Webb headed up the 2007 Community Image Award selection committee of Marilyn DeHaven, Bob Shoemaker, Paul Nicholson and Bobbette Snyder.



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**President-elect**

David Porter

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Deanne Beard

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Tammy Ihnat

Debbie Webb

Mike Zapolski

## Rotary Moment No. 523: The Rotary Community Image Award, Deb Stapleton

In the spring of 1966, the president of our club suggested to the board of directors that an award be created to recognize significant contributions to the image of Anderson as our city might be viewed by outsiders. This became the first Community Image Award. The organizational award that first year was made to the Anderson Community School System for its fine contribution to our community's image. The individual award that year went jointly to W.R. "Russ" Merritt and to Rotarian J.L. "Jack" Pihl for their work creating the American Guard which was a grass-roots organization designed to encourage citizen participation in government.

The recipients of the awards over the years have reflected to a great extent the concerns of our community at the time. The presentation of individual awards has varied from surgeon Dick Bowers who served on several volunteer tours of duty in South Vietnam caring for civilian war casualties to Sandi Patty whose outstanding vocal talent has brought renown to Anderson.

Organizational awards ranged from the Fine Arts Center, the Anderson Public Library (twice), to the Martin Luther King Memorial Commission.

After the completion of the Reardon Center, Anderson University granted the club per-

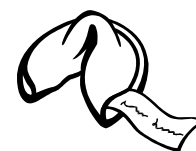
mission to erect a large plaque in the lobby area to display the organizational and individual Community Image winners.

Occasionally awards have been omitted by the selection committee. The reason was never clear because we all know that somewhere there must have been worthy individuals who knew in their minds that they were worthy of recognition, and probably were. If there are such people, they can take solace in the knowledge that they have counterparts in the hundreds of people in Washington that know they should be president but just have not been asked.

Bob Shoemaker, June 19, 2007

*Good Fortune*

*You are an individual interested in progress and the future.*



### Announcements

*If you have an announcement you'd like to have made during a Rotary meeting, kindly call President Pam at 631-0844 or e-mail your announcement to pamcoletti@aol.com by Monday evening preceding the Tuesday meeting.*

- Bob Shoemaker's grandson Jarrod finished eighth in a World Cup match in Des Moines Sunday. It was probably the most competitive triathlon in history because first prize in both the male and female race was \$200,000 plus a Hummer. Jarrod's prize was \$7000 plus bonuses from his many sponsors.
- Cindy Davis was traveling in France and met a young lady in the Charles de Gaulle Airport. The girl was from Texas and is studying in France as part of the Rotary Youth Exchange Program. She gave Cindy a pin from her San Antonio club. Cindy hung it on our banner for this year.
- President-elect David Porter is in Salt Lake City at the Rotary International Convention.
- Rick Dawson presented Jane Potee with a framed photograph of her waving the flag at the Anderson Speedway.

### Upcoming program

President Pam's farewell    June 26
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### New Member Proposal

Kyle DeFur	President/CEO, St. John's Health System
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### Guests

Mary Carter	Guest of Debbie Webb
Tom Donahoe, Dennis Carroll, Tom Brewer and Nara	Guests of Mayor Kevin Smith
Mike Baker, Mayor Kevin Smith, Linda Dawson and Rob	Community Image Award recipients



**Pam Coletti, Mike Baker, Mayor Kevin Smith and Debbie Webb after the Community Image Awards presentation.**

### 50/50 Raffle



**Won by: Keith Trent**  
**Total collected: \$40**

### Happy Birthday



- Lloyd Lambert, June 5
- Carla Holloway, June 6
- B J Sylvester, June 8
- Cynthia Granger, June 8
- David Kleinhenn, June 8
- Thomas Proctor, June 8
- Jack Robinson, June 28
- Willi Kant, June 30